

SETTING THE GLOBAL STANDARD FOR INVESTMENT PROFESSIONALS

CFA Institute is the largest global association of investment professionals, with over 100,000 members in more than 130 countries.

QUALIFICATIONS

THE CFA CHARTER

The CFA charter is a mark of distinction that is globally recognised by employers, investment professionals and investors as the definitive standard by which to measure serious investment professionals.

To earn the CFA charter, individuals must:

- ▶ Complete the CFA Program by passing three sequential exams
- ▶ Complete four years of relevant work experience
- ▶ Agree to adhere to a strict Professional Conduct Statement

For more information, visit www.cfainstitute.org/cfaprogram

CERTIFICATE IN INVESTMENT PERFORMANCE MEASUREMENT (CIPM®) PROGRAM

The CIPM Program and credential promote proficiency and best practices in applying analytical techniques and the Global Investment Performance Standards. The Program offers the industry's only designation dedicated solely to investment performance evaluation and presentation.

The two-level Program is based on an online, self-directed curriculum that covers ethical and professional standards; performance measurement, attribution and appraisal; and the GIPS® standards.

For more information, visit www.cfainstitute.org/cipm

CONTINUING EDUCATION

Continuing education is critical in helping CFA Institute members develop professional expertise, build businesses and stay on top of a rapidly changing investment industry. CFA Institute partners with leading industry experts to deliver cutting-edge educational resources in a variety of formats, including educational and networking events, conferences, publications, research, podcasts and webcasts.

ETHICS TRAINING

Getting ethics right is more than simply adopting a code of conduct. Employees must develop a framework for ethical decision making that allows them to protect client interests and a company's reputation.

CFA Institute runs an interactive course using real-world case studies that demonstrate the role ethics plays in everyday business decisions and brings to life the nuances of addressing ethical dilemmas.

For more information, email ethicstraining@cfainstitute.org



Contact us to discuss your needs:

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To find out more, please visit www.cfainstitute.org

CFA PROGRAM PARTNERS – EUROPE, MIDDLE EAST AND AFRICA (EMEA)

CFA Institute partners with over 130 leading universities around the globe to help instill the next generation of investment professionals with the highest ethical, professional and educational standards. In Europe, Middle East and Africa, CFA Institute currently has 47 CFA Program Partners who incorporate the CFA Program curriculum and codes and standards in their business and finance degree programs.

EMEA Region

- › ALBA Graduate Business School, Greece
- › American University of Beirut, Lebanon
- › American University of Sharjah, United Arab Emirates
- › Bilkent University, Turkey
- › Bocconi University, Italy
- › Cass Business School, City University, United Kingdom
- › Durham University, United Kingdom
- › École des Hautes Études Commerciales (EDHEC), France
- › ESADE Business School, Spain
- › ESCP Europe, France
- › ESSEC, France
- › European Business School, Germany
- › Goethe University Frankfurt, Germany
- › Hautes Études Commerciales (HEC), France
- › IE Business School (Instituto de Empresa), Spain
- › Imperial College, United Kingdom
- › INSEAD, France
- › Koç University, Turkey
- › Lancaster University, United Kingdom
- › London Business School, United Kingdom
- › Manchester Business School, United Kingdom
- › Paris-Sorbonne University, France
- › Reims Management School, France
- › Rotterdam School of Management, Erasmus University, Netherlands
- › State University-Higher School of Economics, Russia
- › Tilburg University, Netherlands
- › Trinity College Dublin, Ireland
- › Universidade Católica Portuguesa, Portugal
- › Université de Lausanne, Switzerland
- › University College Dublin, Ireland
- › University of Amsterdam, Netherlands
- › University of Cambridge, United Kingdom
- › University of Cape Town, South Africa
- › University of Edinburgh Business School, United Kingdom
- › University of Exeter, United Kingdom
- › University of Leicester, United Kingdom
- › University of Mannheim, Germany
- › University of Oxford, United Kingdom
- › University of Paris-Dauphine, France
- › University of Pretoria, South Africa
- › University of Reading, United Kingdom
- › University of St. Gallen, Switzerland
- › University of Stellenbosch, South Africa
- › University of Stirling, United Kingdom
- › University of Warwick, United Kingdom
- › Vlerick Leuven Gent Management School, Belgium
- › Wroclaw University of Economics, Poland



CAREERS IN INVESTMENT OPEN DAY

CFA Institute is developing new programmes to strengthen engagement between students and leading employers in the investment industry. Each June and October, in the UK, students attend the CFA Institute Careers in Investment Open Day to find out more about the investment profession, the CFA Program and pursuing a career in this competitive market.

The event is an ideal opportunity for graduate hiring teams to meet with a highly targeted audience and learn more about the world's leading qualification for investment professionals. Similar initiatives are being planned in markets across the Europe, Middle East and Africa region.

To speak at our next Open Day, exhibit your stand or to find out more, please email openday@cfainstitute.org

CFA INSTITUTE RESEARCH CHALLENGE



2011 Global Final Champions: Politecnico di Milano

The CFA Institute Research Challenge offers students the unique opportunity to learn from leading industry experts and compete with peers from the world's top finance programs. This annual educational initiative promotes best practices in equity research among

the next generation of analysts through hands-on mentoring from industry practitioners and intensive training in company analysis and presentation skills.

For more information, please email researchchallenge@cfainstitute.org