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# Board of Governors OPEN SESSION Meeting Minutes

5-7 August 2021 Video Conference Call

Board	of	Governors	Present:

Marshall Bailey, CFA Robert Bruner, DBA Daniel Fasciano, CFA Marg Franklin, CFA Daniel Gamba, CFA (Meeting Chair)

**Board of Governors Absent:** 

Punita Kumar-Sinha, CFA Yimei Li, CFA Karina Litvack Geoffrey Ng, CFA Diane Nordin, CFA Tricia Rothschild, CFA Zouheir Tamim El Jarkass, CFA Maria Wilton, CFA

Alexander Birkin				
Incoming Board of Governors Present:				
Joanne Hill, PhD	Heinz Hockmann, PhD	Mark Lazberger, CFA		
Presidents Council Chair and Re	presentatives Present:			
Jennifer Garbowicz, CFA	Joshua Howard, CFA	Mauro Miranda, CFA		
Leadership Team Members Pres	sent:			
Paul Andrews	Michael Collins	Sheri Littlefield		
Marty Colburn	Steven Hendry	Barbara Petitt, PhD, CFA		
Marg Franklin, CFA	Peg Jobst			
Others Present:				
Stephanie Ennaco	Anne O'Brien	Geoff Wilson (Mercer)		
Joseph Lange (Meeting Secretary)	Randi Tolber, CFA			

Materials Provided:

**Board Meeting Pack** 

Blue – Action Items Green – Approved Resolutions Red – Tabled Resolutions

#### THURSDAY, 5 AUGUST

## BOARD CHAIR

Presenter: Daniel Gamba, Board of Governors Chair

The Board Chair welcomed everyone to the Q4 Board meeting. A brief overview of the agenda was provided, and the group was notified that the sessions would be recorded. The governors were asked to disclose any conflicts of interest as they pertained to the agenda. None were reported. The Board Chair and incoming Board Chair then took the opportunity to make a few opening remarks.

## CHIEF EXECUTIVE OFFICER (CEO) REPORT

Presenter: Marg Franklin, President and CEO at CFA Institute

An overview of the CEO report was provided to the group as detailed in the materials.

In response to a question on the CIO report, it was clarified that Salesforce had replaced Siebel and NetSuite had replaced Great Plains.

#### PRESIDENTS COUNCIL (PC) CHAIR REPORT

Presenter: Joshua Howard, Presidents Council Representative

An overview of the PC Chair report and PCR survey analysis was provided to the group as detailed in the materials.

It was confirmed that the survey results had been unfiltered and objective. The Board requested a list of which societies had participated (106), and which ones had not (54) to have a more informed discussion at a future session.

There was a comment on the differing responses based on society size.

The Board thanked the outgoing PCRs for their years of volunteer service and contributions to the organization.

## The following resolution was approved unanimously:

RESOLVED, that the Board of Governors for CFA Institute expresses its most sincere appreciation to Camille Alexander, CFA, and Jennifer Garbowicz, CFA, for outstanding leadership, significant sacrifice of time and effort, and exemplary spirit of dedication and purpose in advancing the profession during their terms as Presidents Council Representatives.

<u>PCRs – Society Partnership Advisory Council (SPAC) Proposal</u> Presenters: Daniel Gamba, Board of Governors Chair Dan Fasciano, Society Partnership Advisory Council Co-Chair

An overview of the SPAC proposal was provided to the group as detailed in the materials. Then Board then entered executive session.