A CAREER IN INVESTMENT MANAGEMENT IS...

REWARDING

HIGH PRESSURE

EXCITING

FASCINATING

FANTASTIC

FULFILLING

HIGH POWER

CREATIVE

CHALLENGING

SUITED TO WOMEN

BROAD

A RESPONSIBILITY

CFA Institute
WOMEN ARE UNDERREPRESENTED IN THE INVESTMENT MANAGEMENT PROFESSION, BUT CFA INSTITUTE IS WORKING TO CHANGE THAT.

Women represent only 18% of the investment management profession*, but research shows this is a field where they often excel. The Women in Investment Management initiative was created to
• Increase the number of women who join the profession and earn the CFA charter
• Create demand for diversity as an industry imperative

You Can Make a Difference
Companies that were most gender diverse (top quartile) had a 41% higher return-on-equity than the companies with no women. (Women Matter 2010, McKinsey)

Learn More
Visit www.cfainstitute.org/wim to
• Watch the video "A Career in Investment Management" and hear from women leaders in the profession
• Connect with others and join the conversation on LinkedIn—CFA Institute Women in Investment Management Network
• Keep up with the latest news on Twitter with #CFAWomen

Find a member society near you with a student membership at cfa.is/Societies.

*Using CFA Institute members as a proxy.