

A CAREER IN INVESTMENT MANAGEMENT IS...

REWARDING
CHALLENGING
BROAD
A RESPONSIBILITY

HIGH PRESSURE
EXCITING
FANTASTIC
HIGH POWER

FASCINATING
FULFILLING

CREATIVE
SUITED TO WOMEN



CFA Institute

WOMEN ARE UNDERREPRESENTED IN THE INVESTMENT MANAGEMENT PROFESSION, BUT CFA INSTITUTE IS WORKING TO CHANGE THAT.

Women represent only 18% of the investment management profession*, but research shows this is a field where they often excel. The Women in Investment Management initiative was created to

- Increase the number of women who join the profession and earn the CFA charter
- Create demand for diversity as an industry imperative

You Can Make a Difference

Companies that were most gender diverse (top quartile) had a 41% higher return-on-equity than the companies with no women. (Women Matter 2010, McKinsey)

Learn More

Visit www.cfainstitute.org/wim to

- Watch the video "A Career in Investment Management" and hear from women leaders in the profession
- Connect with others and join the conversation on LinkedIn—CFA Institute Women in Investment Management Network
- Keep up with the latest news on Twitter with [#CFAWomen](https://twitter.com/CFAWomen)

Find a member society near you with a student membership at cfa.is/Societies.

*Using CFA Institute members as a proxy.



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