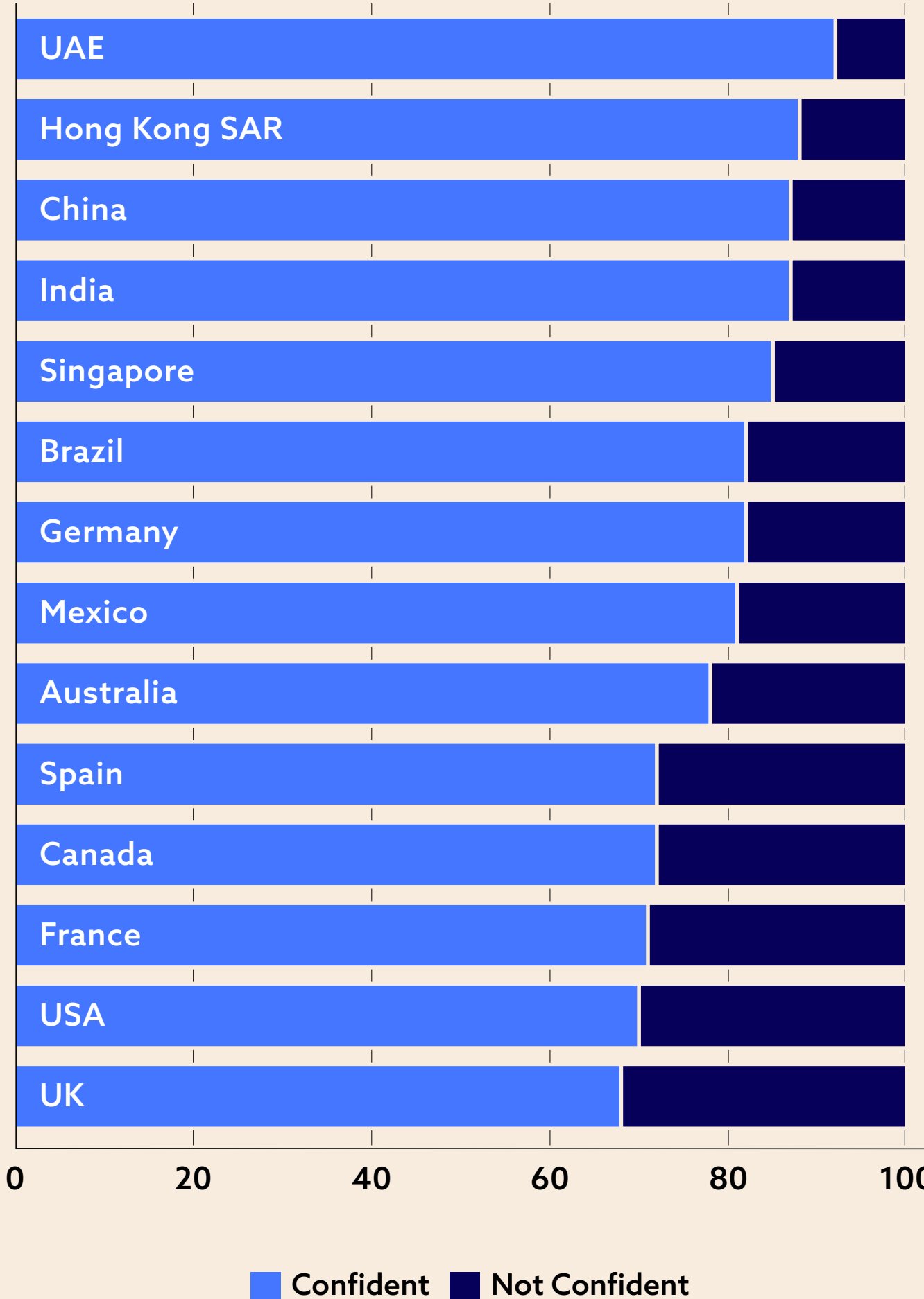
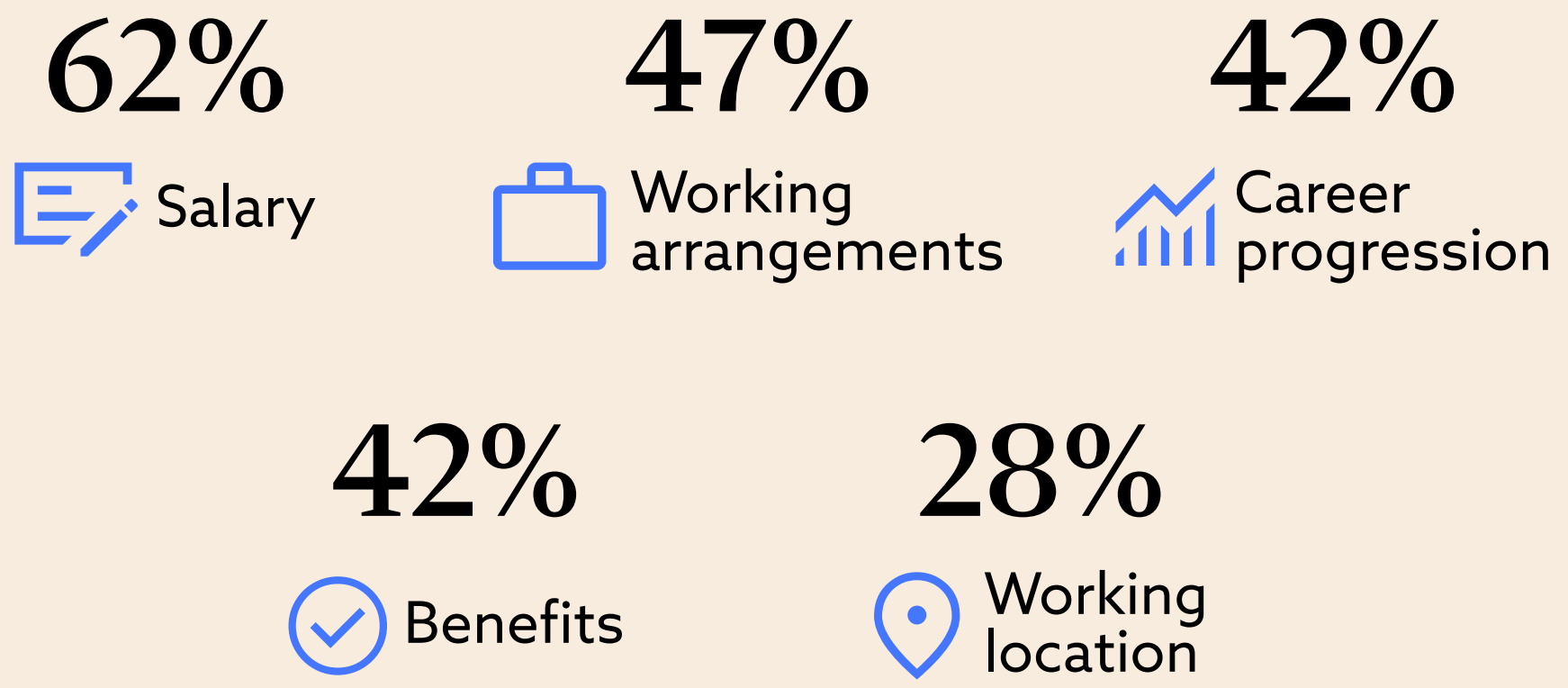


Graduate Outlook Survey: 2024

How confident do you feel about your future career prospects in the current economic climate?



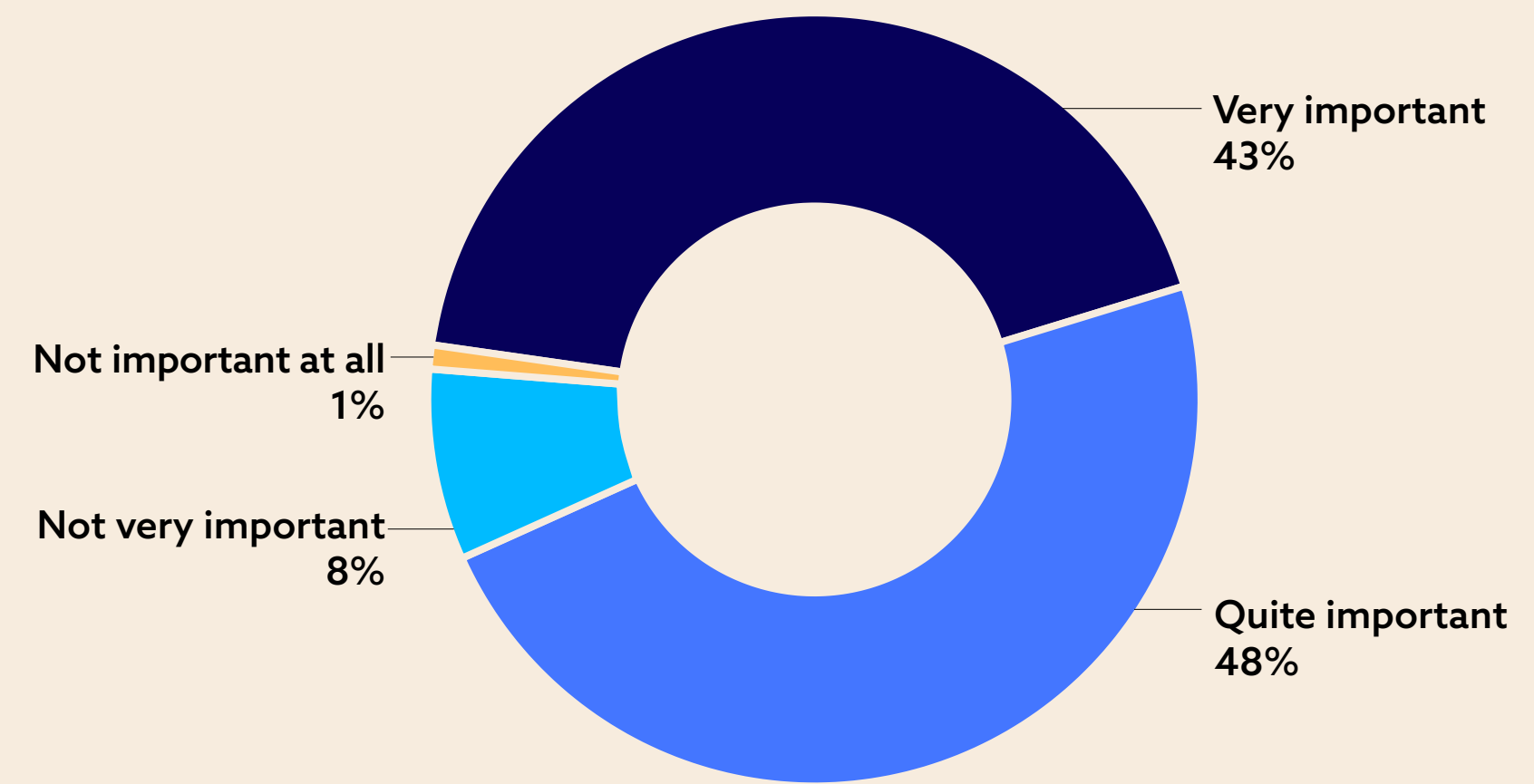
What do you look for the most in an employer?



Which sector, if any, do you feel is the most stable and attractive?

Sectors	2024	2023
Finance & Investment	30%	24%
STEM	20%	17%
IT & Telecoms	19%	18%
Sales, Media & Marketing	18%	18%
Education	17%	19%
Healthcare	14%	16%
Medicine	12%	12%
Government	10%	12%
Arts & Culture	9%	10%
HR	9%	10%

How important is it to make a positive societal and environmental contribution through your career?



92% of graduates believe knowing how to use AI / Automation tools would benefit their career prospects

