



CFA Institute

WOMEN IN INVESTMENT MANAGEMENT



Effecting Change,
Making a Difference

The CFA Institute Women in Investment Management initiative is focused on improving investor outcomes by encouraging diversity in the investment management profession.

Sound investing mandates diversification, yet it is remarkably absent from team construction across all spectrums of the profession.

As the largest global association of investment professionals, CFA Institute is in a unique position to raise awareness and drive change.

Effecting Change, Making a Difference

WHAT YOU CAN DO NOW

Inspire the next generation of women.

- **Present to women students** on a career in investment management.
- **Encourage women students** in your area to take part in the CFA Institute Research Challenge.

Engage your members and local investment community.

- **Be active in social media dialogue** at [#CFAwomen](#) and in the CFA Institute Women in Investment Management Network on LinkedIn.

Engage your members and local investment community.

- **Invite more women as speakers at your events.** CFA Institute has a 20% women speaker goal. Consider the gender balance of panels, and seek to include at least one woman on a panel or as a speaker.
- **Share women's initiative outcomes in your event programming.** Learn about what's happening elsewhere, and communicate your ideas and successes.

Support women in the investment management industry.

- **Tell them about the Women's Scholarship Program** offered by CFA Institute and how to apply. For more information, send an email to scholarshipsforwomen@cfainstitute.org.
- **Encourage institutions to sponsor women investment management professionals** to earn the CFA® charter.
- **Help guide their careers** through mentorship and networking.

Visit www.cfainstitute.org/WIM for more information.

Visit the Society Center for speakers, tools, and resources.

Contact your Society Relations Manager for information on project funding and society activities.