

The CIPM® Designation

Elevate your investment
performance expertise

Unlock actionable insights, build trust, and drive business growth

In today's dynamic financial markets, trust, transparency, and analytical expertise are no longer optional—they are essential. The Certificate in Investment Performance Measurement (CIPM®) Program leverages the expertise of CFA Institute to equip you with the specialized skills to excel in investment performance evaluation and manager selection.

CIPM is more than a credential; it's your pathway to becoming a highly sought-after professional who can transform data into impactful decisions.

What is the CIPM Program?

The CIPM Program is the only credential of its kind, leveraging the CFA Institute's unparalleled expertise in investment education and ethics.

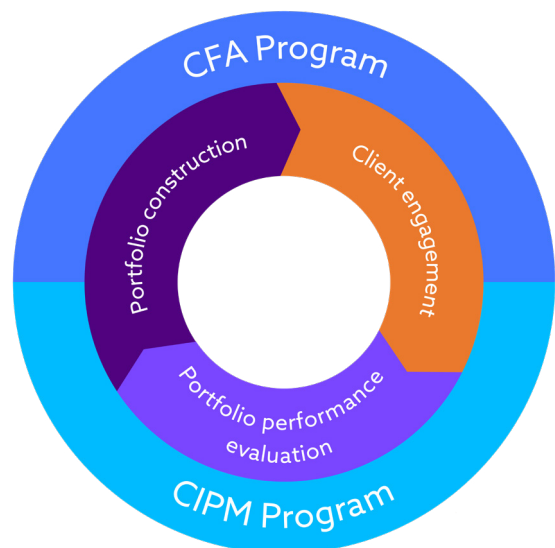
It delivers practice-based approaches and skills for:

- Effective investment performance and risk evaluation
- Strategic manager selection
- Accountable investment reporting

Who is the CIPM Program for?

The CIPM Program is designed for investment professionals seeking to specialize and lead in performance analysis, including:

- Investment performance analysts
- Investment consultants
- Portfolio managers
- Risk analysts/managers



Program structure:

- **Two Levels:** CIPM level I and CIPM level II
- **Advanced Learning:** Approximately 155 hours of study per level

Accelerated path for CFA Charterholders:

- CFA charterholders and candidates who have successfully completed the CFA Program level III exam can bypass the CIPM level I exam and proceed directly to level II.

How can the CIPM Program help YOU?

1. Increase your practical expertise to stay competitive
2. Earn recognition for influencing decisions
3. Gain a reputation for accountability
4. Improve performance to build your business

How to earn the CIPM designation

1. Enroll in the CIPM Program by registering for the Level I exam

There are no entrance requirements for level I. If you're a CFA Charterholder or have successfully completed the level III CFA exam, you can register directly for level II.

2. Complete level I and level II exams

CIPM exams are offered in March and September.

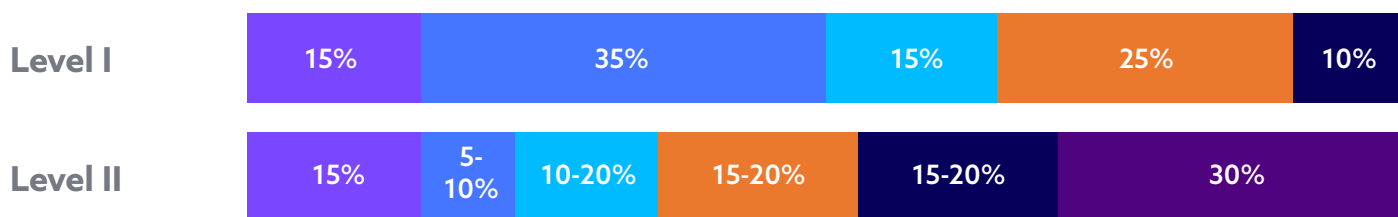
3. Become a regular member of CFA Institute

You need to be a regular member of the CFA Institute to earn the CIPM designation. [Learn more about applying for membership.](#)

4. Maintain your Mandatory Professional Learning (MPL)

As a CIPM designation holder, you need to complete at least 15 credits each year to maintain your designation.

What is included in the CIPM Program Curriculum



■ Ethics and professionalism ■ Performance measurement ■ Performance presentation
■ Performance attribution ■ Performance appraisal ■ Manager selection

Flexible learning, global reach

The CIPM Program is designed to fit your busy schedule, offering a self-paced online learning model through the comprehensive CFA Institute learning ecosystem. This digital platform provides convenient access to the entire curriculum, personalized study plans, flashcards, and mock exams, allowing you to study smarter, on your own terms.

When you're ready to test your knowledge, you'll benefit from the convenience of in-person testing available at over 400 test centers around the world, ensuring accessibility no matter where you are.

Interested in becoming a leader in investment performance?

Become part of the CFA Institute global community—a network of investment professionals dedicated to integrity and excellence. The CIPM designation is your next step to influencing decisions, building trust, and driving business success in the world of investment performance.

[Visit CIPM®](#) | [Certificate In Investment Performance Measurement to learn more and register.](#)

Elevate your career. Elevate your impact. Earn the CIPM designation.