

Private Markets and Alternative Investments Certificate



About this certificate

The Private Markets and Alternative Investments Certificate is designed to give you a foundational understanding of these growing investment classes with content from practicing subject matter experts around the globe. By earning the certificate, you will demonstrate mastery of the key features and characteristics of private equity, private credit, real estate and infrastructure, commodities, digital assets, and hedge funds and their use in a portfolio context. The certificate is composed of five courses with practical application exercises.

Participant profile

1. New entrants to the private markets industry: individuals who aspire to work for a general partner firm (GP) or other alternatives specialist.
2. Existing industry professionals: investors or asset owners who are looking to allocate to private markets or alternative investments.
3. Consultants: those working with General Partner or Limited Partner firms and wish to understand the industry landscape and terminology.

At a glance

Format

Self-paced, online

Time to complete

70-90 hours

Price

USD712 member

USD890 non-member

Recognition format

Certificate and Digital Badge upon completion of all courses



Learning outcomes

- Understand alternative investments, their benefits, and challenges, explore various investment methods, and develop a basic knowledge of risk management strategies, while gaining an introductory perspective on the performance of alternative investments compared to traditional ones.
- Gain the ability to explain and analyze the features, investment characteristics, and value creation sources of private equity and private debt, compare various investment types and evaluate fund structures, terms, and financial performance from an investor's perspective.
- Understand the features, characteristics, and investment structures of real estate and infrastructure investments; analyze their sources of return, risks, and diversification benefits, and apply due diligence and valuation approaches for informed decision-making.
- Explain the role of commodities, natural resources, and digital assets in a diversified portfolio. Describe and analyze their key features, risks, and investment characteristics; evaluate different commodity sectors and market dynamics; understand natural resource investments such as farmland and timberland; and gain an introduction to digital assets, including key investment considerations and implementation approaches.
- Explain hedge funds' investment features and contrast them with other asset classes, analyze their sources of risk, return, and diversification, explore strategy classifications, assess the role of hedge fund strategies in a portfolio, describe the role of due diligence, and evaluate hedge fund performance both before and after fees.

Course 1	Introduction to Private Markets and Alternative Investments
Course 2	Private Equity and Private Credit Investments
Course 3	Real Estate and Infrastructure Investments
Course 4	Commodities, Natural Resources, and Digital Assets
Course 5	Hedge Fund Investments

Learn more by visiting:

www.cfainstitute.org/programs/private-markets-alternative-investments-certificate